

# 2023 Utah First Credit Union Board of Directors Candidate Statements

---



## Jennifer Sefakis (Formerly Jennifer Hurst)

I have served on the Utah First Credit Union Board for three terms and would be honored to continue with a fourth term. For more than 20 years, I have worked in marketing strategy, communications and public relations in several industries including technology, finance, real estate, and hospitality. I am currently the Sr. Director of PR and Content for MasterControl Software.

While serving on the Board of Directors for Utah First Credit Union, I have gained deep knowledge of the credit union industry including

policies, operations and regulations. I will continue to develop my knowledge and understanding of our business so I can diligently serve the members of Utah First Credit Union.

I love working with my fellow board members and the executive team to make the best decisions and continue building on the success of Utah First. Thank you for considering me for your board of directors.



## Hilea Walker

During my tenure with Utah First I have chaired the Nomination Committee and currently serve as Board Vice-Chair. I bring perspective from several sources, leadership experience within my profession and service in non-profits within our community.

I understand the importance of sound business principles and superior customer satisfaction. I have personally experienced how Utah First meets the needs of individuals and business owners.

We are committed to exceptional service and finding solutions for your financial needs. As you achieve your goals, we all succeed.

As a Director, I will work to build on our strengths as we grow in our community. I am committed to the relationship between the Board and our Management team that facilitates our goals and benefits our members. Thank you for your vote.